



ASHMORE

WHITE SUFFOLKS

Genetics that Perform

NEWSLETTER

July 2011

2011 Sale Team – Sires used

Each year we search the entire country to find the best genetics to use in our stud. In recent years this has meant we have used more of our own genetics as they are outperforming the genetics from other studs.

Ashmore 090069 left over 100 lambs through natural joining as a ram lamb. The word “Tiger” springs to mind! We sold A69 at our on property sale last year for \$6,000 to a NSW breeder. His male progeny were 2.5 kg heavier than the rest of our ram lambs at 100 days – that’s an extra 25 grams a day, just from genetics! Is currently the 3rd highest rank White Suffolk sire in Australia on the Carcase Plus index

Ashmore 080097 was used intensively last year leaving over 100 lambs in a 30 day joining window. We sold a half share in this ram for \$4,000 to 2 breeders in Victoria after he attracted a lot of interest at the Adelaide Show. His muscling pattern through the loin and hindquarter is as good

as any ram we have bred and this really shows in his sons – their back ends look like Baconer pigs!

Ashmore 080185 was used via AI and he has turned out to be a trait leader for post weaning weight and muscle. He was sold in 2009 for \$4,000. He is currently the 6th highest rank White Suffolk sire in Australia on the LAMB2020 index.

Farrer 040074 has over 2000 progeny across Australia in 46 different studs. An oldie but a goodie! Farrer 74 is a real all rounder producing progeny with low birth weights, rapid early growth and exceptional muscle as well as being a trait leader for worm resistance. His sons are always sought after.

Wingamin 070854 was 1st at the Adelaide Royal Show 2008 and Ashmore purchased a half share for \$5,000. His progeny look terrific displaying rapid early growth and great breed type.

SIRE	BWT	WWT	PWT	PFAT	PEMD	PWEC	C+	L2020
Ashmore 090069	0.34	11.1	17.1	-1.2	1.6	-6	209	115
Ashmore 080097	0.62	9.1	14.7	-1.5	1.0	43	191	110
Ashmore 080185	0.42	8.4	14.6	0.1	3.3	-11	208	115
Farrer 040074	0.01	7.3	12.9	-0.3	3.0	-52	198	115
Wingamin 070854	0.44	9.7	15.6	0.0	0.4	78	181	108

*Bold indicates that ram is in the top 10% of all terminal sires for that trait.

Sheepmeat Outlook

After six months of lamb prices exceeding \$5/kg and reaching \$6.50/kg, things have cooled off in the last month or so as new seasons lambs hit the markets. According to MLA, the 12 month outlook for the sheepmeat industry will be characterised by:

- Improved seasonal conditions
- Rebuilding intentions
- Relatively high prices
- Limited world supplies
- Strong demand (particularly abroad)

Ashmore involved in DNA Project to ensure Eating Quality

We are involved in a joint project between the Sheep CRC, MLA and AWI which will conduct DNA testing on our top male progeny at weaning this year. The goal is to provide breeding values on some of the new traits coming out of the CRC, these include lean meat yield, tenderness and intra muscular fat content.

In 2011 prices will be pressured by an increase in supplies and a high Australian Dollar, but will continue to be supported by growing domestic and export demand for meat, notably from the Middle East. The other growing destination for lamb in 2011 will be the growing South East Asia and Greater China regions. This is a good report card for sheepmeat producers in the face of an unprecedented high Aussie dollar.

As an industry we are some way off getting paid for differences in eating quality, although MSA for lamb is a good start; however we see it is our role as stud breeders to ensure we aren't going backwards in important eating quality attributes in the face of improving growth rates and muscling. We as an industry don't want to follow the path of the white meats like pork and chicken, going too lean and losing flavour! Hence we want to be on the front foot seeing what genes our rams carry for eating quality attributes.

Be sure to mark **Monday 26th of September** on your calendar as this is the date of our **Annual on property ram sale**. Catalogues will be available from late August. We hope the season continues favorably for all.

Warm regards,
Brian, Rhonda, Troy and Nette Fischer

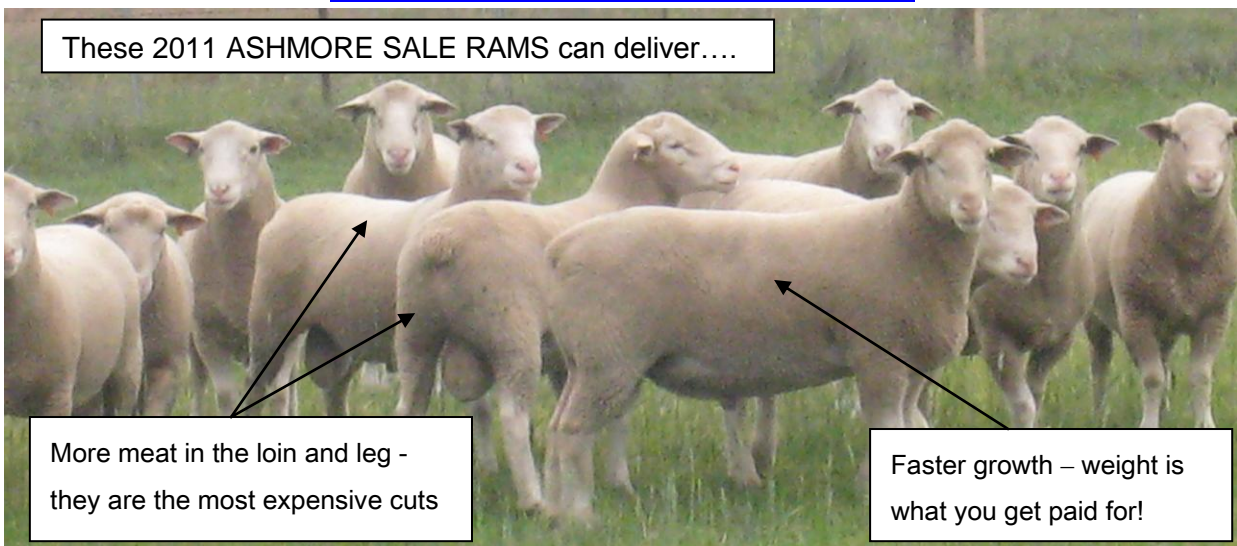
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These 2011 ASHMORE SALE RAMS can deliver....



More meat in the loin and leg -
they are the most expensive cuts

Faster growth – weight is
what you get paid for!