



ASHMORE
WHITE SUFFOLKS
Genetics that Perform

NEWSLETTER

February 2010

2009 Sale Result

It is fair to say that we were taken by surprise by the great 2009 ram sale result so a big thank you to all the clients who operated and for their continued support. In previous years, each client has secured an average of 4 rams from the sale. Given the number of buyers at last year's sale we estimate that not everyone got their ram requirements so this year we plan to offer around 150 rams to accommodate everyone's ram needs.

2010 Sale Team Displaying Exceptional Performance

We weaned 157 May drop ram lambs during the last week in August just before the ram sale. Without correcting for twins and triplets, the ram lambs averaged 46.5kg at 103 days of age which equates to a growth rate of 450 grams per day! The fastest were growing at 600 grams per day!

All rams and ewes have now been weighed, scanned and faecal sampled at Post Weaning and ASBVs are available via the Ashmore website or LAMBPLAN website. A quick snapshot of what will be on offer at our 18th Annual Ram Sale on 27th September – all 150 rams will be above the national average on LAMBPLAN.

	<u>BWT</u>	<u>WWT</u>	<u>PWT</u>	<u>PFAT</u>	<u>PEMD</u>	<u>PWEC</u>	<u>C+</u>	<u>L202</u> <u>0</u>
Highest Rank Ashmore Ram	0.07	10.9	17.8	-1.1	1.7	-3	217	115
Ashmore Top 150 Rams Ave	0.15	8.1	13.3	-0.5	1.2	3	183	110
2008 Terminal Average	0.21	6.4	9.8	-0.6	0.7	-10	163	108

Opportunity to Partner with Savannah Lamb

Savannah Lamb is a premium lamb product that was launched in December 2009 and is owned by ram clients of ours based just outside of Clare, Michele Prince & Phil Lally. Savannah Lamb has been developed to cater for the gourmet restaurant market and consumers direct from the farm gate. Savannah Lamb is available at Mathie's Meat Shoppe in Clare, several noted restaurants in Melbourne, and also for delivery to Adelaide through a direct mail order program as whole and half lamb packs.



